

# PROFILE PROFIT FORMULA

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There are **4 questions** you need to know the answers to before you can generate unlimited targeted leads and sales from your personal Facebook profile.

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1

*Who are your perfect customers?*

?

3

*What bait will you use to attract them?*

?

2

*Where can you find them?*

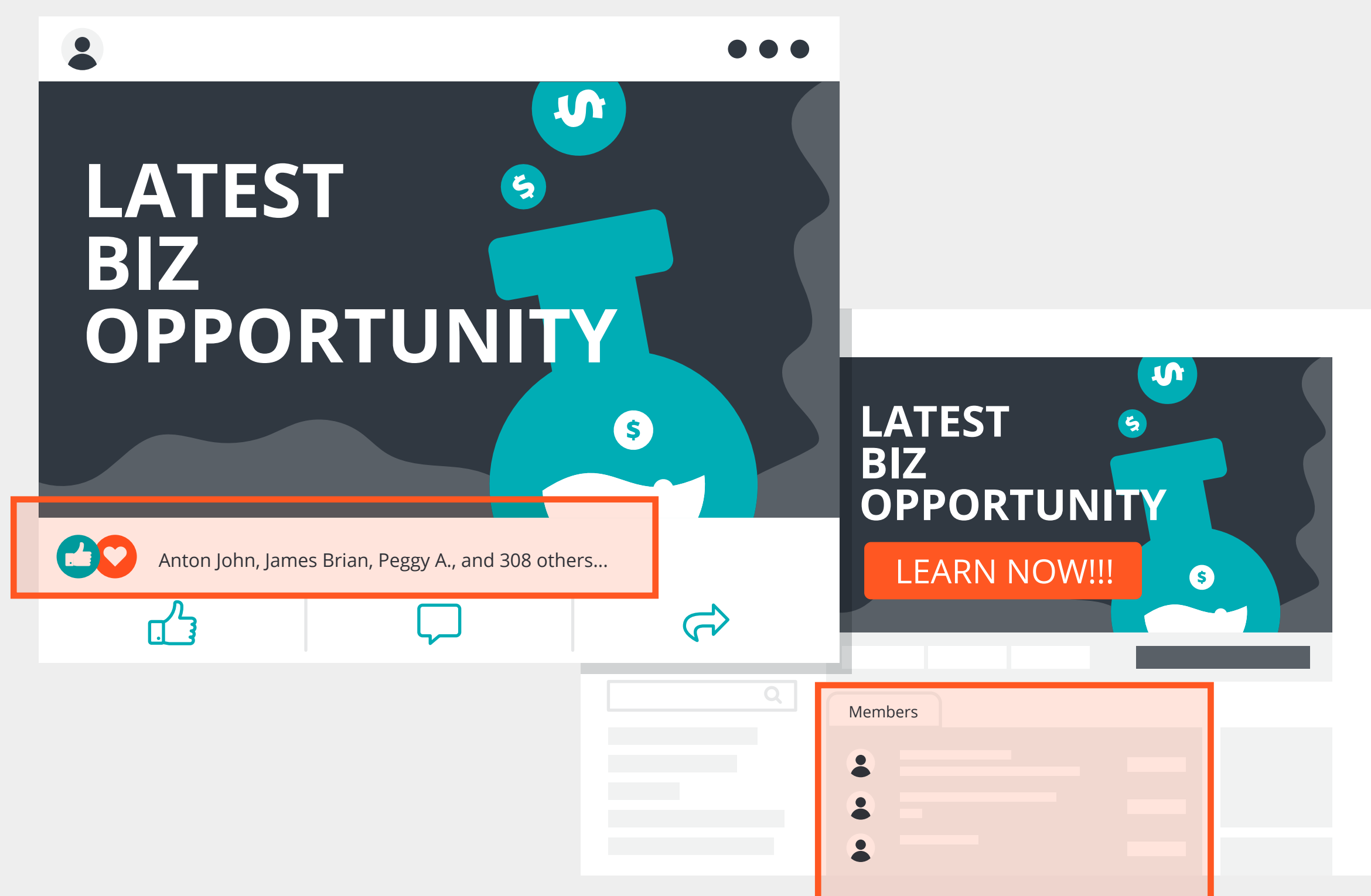
?

4

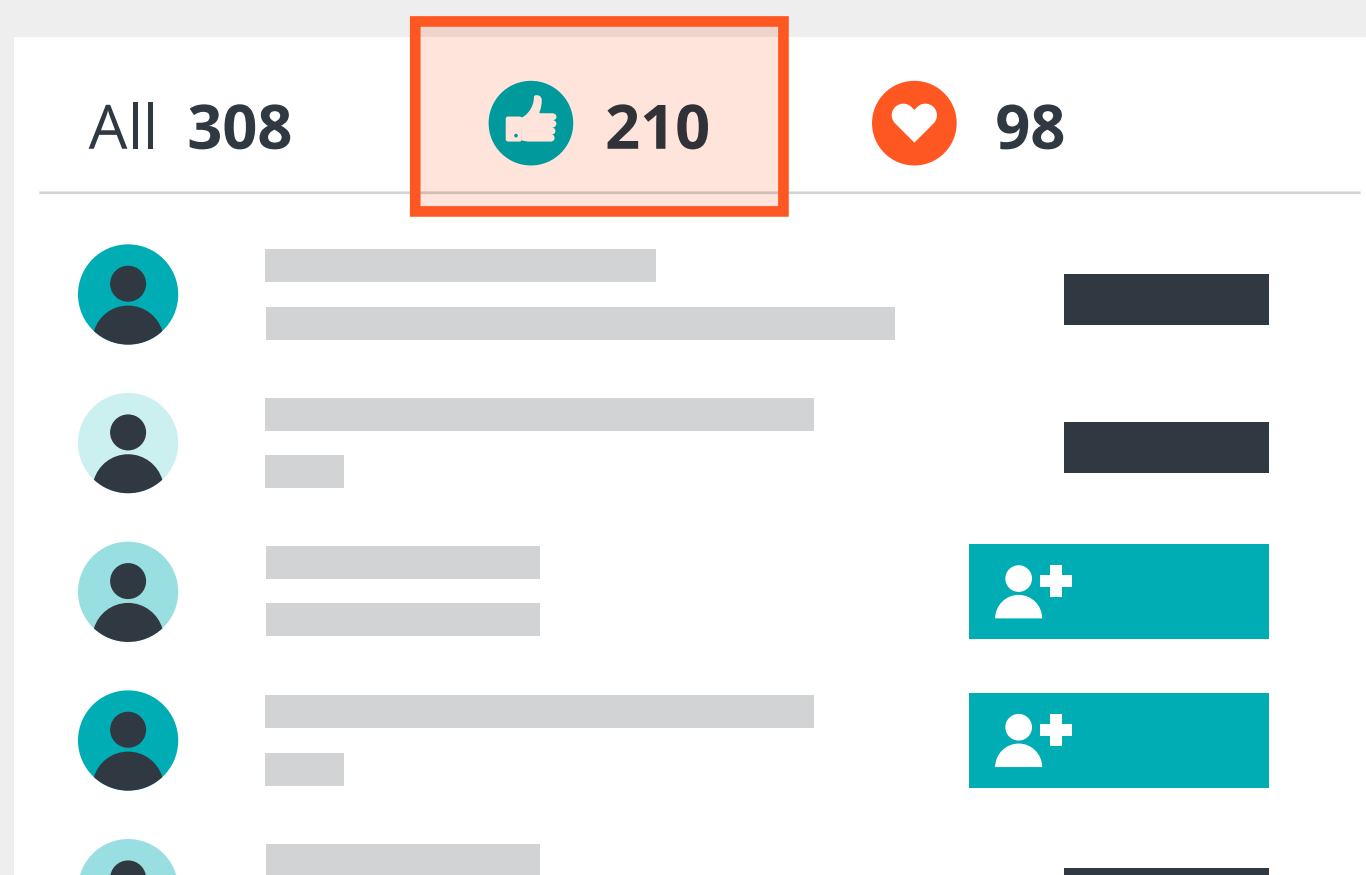
*What results do you want to give them?*

Once you know the answers to those questions you need to then follow these **4 steps**:

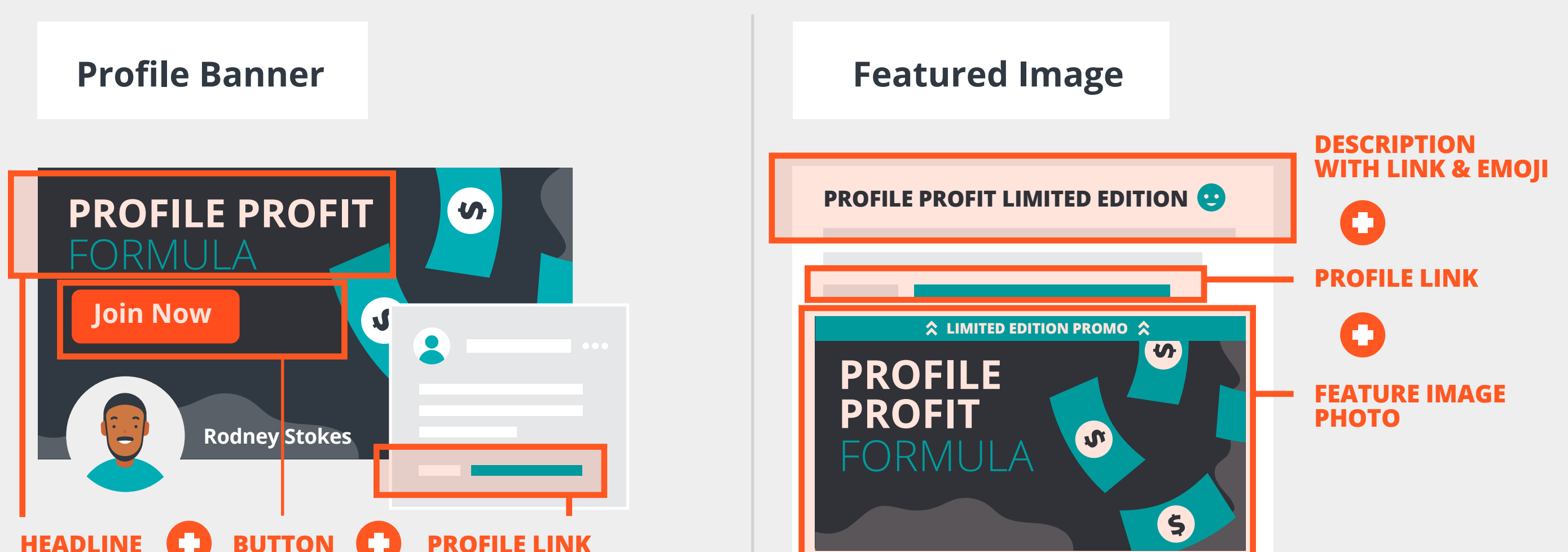
## 1 LOCATE YOUR PROSPECTS FROM TARGETED GROUPS OR POSTS.



## 2 FRIEND REQUEST THOSE PROSPECTS.



## 3 OPTIMIZE YOUR PROFILE FOR WEBSITE TRAFFIC.



## 4 GENERATE TRAFFIC, LEADS & SALES TO YOUR WEBSITE.

